

VCI Company
3875 Steilacoom Blvd Sw. #A
Lakewood, Washington 98498
Telephone: 800-923-8375
Facsimile: 253-475-6328
www.vcicompany.com

RECEIVED
MAR 07 2005
SOUTH DAKOTA PUBLIC
UTILITIES COMMISSION

March 2, 2005

Karen E. Cremer
South Dakota Public Utilities Commission
500 East Capitol Avenue
Pierre, South Dakota 57501

RE: VCI Company ETC Application per Docket No. TC04-225

Dear Ms. Cremer:

Enclosed for filing is original and ten (10) copies of VCI Company's response to the Staff's requests.

1. VCI will advertise the availability of Lifeline/Link-Up program on television and on their website at www.vcicompany.com.
2. VCI intends to waive the subscriber line charge (SLC) to its customers and use the federal match to offset the SLC.
3. A sample of VCI's television commercial that currently used in Washington, Oregon and Wyoming is available on www.vipstudios.tv/vci.htm. Click on the above link, and click on "Wyoming" Commercial which is specifically for the low-income consumers.

Please feel free to contact me if you need additional information at 206-419-5948.

Respectfully,

Stan Efferding
Secretary/Treasurer

